

EXHIBIT Q

Exhibit Q – Excerpts of Plaintiffs’ Expert Witness J. Mohr Transcript of
Deposition (Sept. 21, 2020)
[FILED UNDER SEAL]

PLAINTIFFS’ OPPOSITION TO DEFENDANTS’ MOTION TO EXCLUDE MARKETING
OPINIONS OF DRS. ANNA LEMBKE, KATHERINE KEYES, ANDREW KOLODNY, AND JAKKI
MOHR